



CTLIC 2015 Conference

CTLC 2015 Conference Schedule



About CTLC

The CTLC is a library consortium based in the U.S. region known as the Cross Timbers, which surrounds DFW, northern Texas, and south Oklahoma.

Mission Statement

The Cross Timbers Library Collaborative fosters partnerships among the region's libraries through cooperative staff development, resource sharing, and innovative programs.

Membership

Membership in CTLC is defined by institutional participation. Any library in the Cross Timbers region which shares the Consortium's values are welcome to participate and identify themselves as participating organizations.

Our Values

These values guide CTLC's work within our libraries and the communities we serve: Inclusivity, Collaboration, Responsiveness, Cost Effectiveness, Sustainability, Innovation, Collegiality, Information Sharing, Flexibility, and Leadership.

Governance and Structure

CTLC is a self-organized coalition of libraries with open membership. We are directed by participants; attendees at each planning meeting serve as the steering group for the organization. Transparency in governance is maintained by publishing outcomes of the planning meetings via the website and listserv. Affinity groups based on the interests of individuals or organizations form to address common issues. Planning meetings are held at least twice yearly. Conveners will rotate among member institutions. An annual conference is hosted by a member institution. Affinity groups meet at will.

"Like" CTLC on Facebook for updates on CTLC activities, and join the Facebook Group to share information about happenings at your Library!

Join the CT-LC listserv to participate in discussions about CTLC by e-mailing Barbara.Halbert@unt.edu.

CTLC 2015 Conference Schedule



About Texas A&M University – Commerce

Texas A&M University – Commerce was founded in 1889 as East Texas Normal College in Cooper, TX by William Leonidas Mayo. In 1894, when the original campus was destroyed in a fire, the College moved to Commerce. The State of Texas purchased the College in 1917 and it became East Texas State Normal College and in 1923 was renamed East Texas State Teachers College. The graduate program was added in 1935. The Texas Legislature renamed the College to East Texas State College in 1957, recognizing that the degree programs had expanded beyond teacher education. After the first doctoral program was established in 1962 the College was renamed to East Texas State University until it joined the A&M System in 1996 when it became Texas A&M University – Commerce.

Interesting Facts

- Texas A&M University – Commerce is the fifth oldest state university.
- The University has campuses in Dallas, Mesquite, Navarro College and Midlothian, and conducts classes in McKinney, the Collin County Community College District, and at Northeast Texas Community College.
- The University offers more than 100 major areas of study at the undergraduate, graduate, and doctoral levels.
- The Honors College provides a tuition free college experience for the best and brightest. Fifty qualifying students are chosen each year to receive Honors College scholarships.

CTLC 2015 Conference Schedule


Condensed Program

Conference Rooms A-B-C

9 – 9:30 AM

-  **Registration**
-  **Setup posters for display**

9:30 – 10:20 AM

-  **Keynote:** From Ephesus to Cooperstown to a Score of Carnegies: The Library Adventures of an Author/Historian

10:30 – 10:50 AM

-  **Promoting Creative eXploration and Innovation in the FabLab**

11 – 11:20 AM

-  **Teen Street Team**

11:30 AM – 11:50 PM

-  **Ideas for Collaboration**

12 – 1 PM

-  **Lunch**

1 – 1:50 PM

-  **Practicum-ly Speaking**

2 – 2:30 PM

-  **Afternoon break**

2:30 – 3 PM

-  **Poster Sessions**
-  **Lightning Talks**

3 – 3:50 PM

-  **Encouraging Digital Scholarship in Graduate Education**

4 – 4:20 PM

-  **Digitizing the Texas Historical Commission Architectural Photography Archive**

4:30 – 5 PM

-  **Conference Wrap-up**

CTLC 2015 Conference Schedule

Condensed Program

Pride

10:30 – 11:20 AM

 **Fishbowl* 1: Action Items for New Librarian**

11:30 – 11:50 AM

 **Building on Your Strengths: Use of the StrengthsFinder® Instrument for Personnel Development and Organizational Improvement**

1 – 1:50 PM

 **Fishbowl* 2: Taking the Leap, Realistically: From Paraprofessional to Librarian in Six Easy Questions**

3 – 3:20 PM

 **Outreach and Programming for Our Narcissistic Communities**

3:30 – 3:50 PM

 **Providing Innovative Access in Delivery Services**

4 – 4:20 PM

 **Curriculum Mapping to Support Information Literacy Instruction**

Ambition A

10:30 – 10:50 AM

 **Displays that Dazzle**

11 – 11:20 AM

 **Effective Library Programming on a Shoestring Budget**

11:30 – 11:50 PM

 **A Day at UNT – K-12 Outreach**

1 – 1:20 PM

 **Correlating Instruction with Student Success in the GWLA Learning Project**

1:30 – 1:50 PM

 **Does Library Use Correlate to Student Success? Presentation of an ongoing project.**

3 – 3:20 PM

 **Visualizing Library Data**

3:30 – 4:20 PM

 **Fishbowl* 3: Building Competencies for Library Assessment**

CTLC 2015 Conference Schedule

Condensed Program

Ambition B

10:30 – 10:50 AM

 **Impact of Combined Service Desk on Patron Satisfaction**

11 – 11:20 AM

 **The Academic Plaza**

11:30 – 11:50 PM

 **Information Literacy for Apps**

1 – 1:20 PM

 **Managing Change through Teamwork**

1:30 – 1:50 PM

 **Crippling Effects of Monopoly Publishers on Libraries and Response Strategies**

3 – 3:20 PM

 **Lessons Learned from Summon Usability Testing**

3:30 – 3:50 PM

 **OJS & OCS at UT Arlington: Diving into the Deep End without a Life Jacket**

4 – 4:20 PM

 **How to Create a Library Website with Limited Experience and Your Web Developer Leaves the Day it Drops in Beta**

***Why is there a fishbowl in my conference?**

The fishbowl format is guided by the presenters, but participants are also encouraged to share experiences and ask questions of the entire group during the discussion. It's much more group participation oriented than normal Q&A discussions.

For more information on the fishbowl format use the link or QR code below.

<http://bit.ly/1JIDYR6>




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9:30 - 10:20 AM

-  **Keynote:** From Ephesus to Cooperstown to a Score of Carnegies: The Library Adventures of an Author/Historian

Bill O'Neal, Texas State Historian

10:30 - 10:50 AM

-  **Promoting Creative eXploration and Innovation in the FabLab**

Katie Musik Peery, First-Year Student Success Librarian and K-12 Librarian, University of Texas at Arlington

Peace Ossom Williamson, Health Sciences Librarian, University of Texas at Arlington

The UT Arlington Libraries' FabLab is a space that provides open access to state of the art equipment and software in order to promote Creation, eXploration and Innovation (CXI). This space was conceived to provide users with the opportunity to work with other imaginative and inventive individuals while teaching them specific technical knowledge and professional skills. The focus of the UTA FabLab is to educate our community, both within and without of the university, on how to think creatively, fail fast, and use new technology to transform their ideas into reality.

11 - 11:20 AM

-  **Teen Street Team**

Nina Martin, Senior Youth Services Librarian, Haggard Public Library

Plano Public Library System's Teen Activities Committee decided to revitalize and modernize the Teen Advisory Board program by creating the new "Teen Street Team." The first year of Teen Street Team was a success! Our teens created programming, volunteered to help and/or run teen programs, promoted programs on their own social media sites, and created two videos for our YouTube channel for specific programs. Hear about how we did it, what we loved, what we'd change, and what we have planned for next year.

CTLC 2015 Conference Schedule

Conference Rooms A-B-C

11:30 AM – 11:50 PM

Ideas for Collaboration

Robyn Reid, Social Sciences Librarian, Texas Christian University

Come hear how successful collaborative relationships developed between librarians at Texas Christian University and different campus groups, including Human Resources, Student Development, Extended Education, the TCU honors college, and various student organizations. We will discuss how these relationships were developed, our successes in these different outreach efforts, and lessons learned through these experiences.

12 – 1 PM

Lunch

1 – 1:50 PM

Practicum-ly Speaking

Beth Atkins, Reference Librarian, Collin College Preston Ridge Campus Library

How can busy professionals provide a valuable Practicum experience for new librarians? ALA-accredited graduate programs for library schools include a curriculum requirement for experiential learning (Standard II.3). The experience of supervising a Practicum student and the exchange of ideas about best practices for placing new library or information school grads on the path to a successful career will be discussed. Whether you've been the supervisor or the supervised, come and share your thoughts in this informal round table setting.

2 – 2:30 PM

Afternoon break

2:30 – 3 PM

Poster Sessions

Lightning Talks

CTLC 2015 Conference Schedule

Conference Rooms A-B-C

3 – 3:50 PM

Encouraging Digital Scholarship in Graduate Education

Rebecca Barham, Art Reference Librarian, University of North Texas

Spencer Keralis, Digital Humanities Coordinator, University of North Texas

Rafia Mirza, Digital Humanities Librarian, University of Texas at Arlington

Susan Smith, Head, Library Research Support Services, University of North Texas

Laura Waugh, Repository Librarian, University of North Texas

With the increase in digital resources for research and education, libraries have a unique opportunity to enrich graduate education for our students. The panel will describe projects to develop partnerships with graduate faculty and the graduate, embedding librarianship opportunities, interdepartmental partnerships to support student research in digital scholarship, overcoming faculty resistance, increasing student support for sharing their scholarship, developing programs to provide students with C.V. ready skills, and how to increase the use of a libraries' digital resources.

4 – 4:20 PM

Digitizing the Texas Historical Commission Architectural Photography Archive

Ben Davis, MS-LS Student, University of North Texas

Justin Nowlin, MS-LS Student, University of North Texas

In February 2015, the Digital Projects Unit (DPU) at the University of North Texas Libraries coupled with the Texas Historical Commission (THC) to digitize their architectural photography archive. To complete the project in compliance the THC's August 2015 fiscal deadline, special equipment was purchased, labor was arranged to suit the demands of the project, and a workflow was designed. The results of this project will be presented on the Portal to Texas History website.

4:30 – 5 PM

Conference Wrap-up

CTLC 2015 Conference Schedule

Pride

10:30 – 11:20 AM

 **Fishbowl* 1: Action Items for New Librarian**

Susan Whitmer, Reference Librarian, Texas Woman's University

Christina Cool, Electronic Resources Librarian, Texas Woman's University

Mandie Mims, Reference Librarian, Texas Woman's University Dallas Center Library

Suzi Townsdin, Science Reference Librarian, Texas Woman's University

This discussion will highlight the challenges and informative failures during the first year of new librarians. The areas of librarianship that will be discussed include: electronic resources, library instruction, reference work, mentors, networking, time management, and working with stakeholders.

11:30 – 11:50 AM

 **Building on Your Strengths: Use of the StrengthsFinder® Instrument for Personnel Development and Organizational Improvement**

Jeff Steely, Associate Dean and Director of Central Libraries, Baylor University

StrengthsFinder® is a research-based assessment from Gallup designed to identify an individual's top talents. A key concept in applying StrengthsFinder® results is that professional development will be maximized by focusing on developing strengths, rather than attempting to overcome weaknesses. The Baylor University Libraries have used StrengthsFinder® for personnel development, improving team communication, facilitating organizational change, and job placement. This presentation will explain how the instrument is structured and the experiences using the tool in a library setting.

1 – 1:50 PM

 **Fishbowl* 2: Taking the Leap, Realistically: From Paraprofessional to Librarian in Six Easy Questions**

Charlotte Vandervoort, Access Services / Systems Librarian, University of Dallas

There are many factors to consider before entering into graduate school to become a librarian. This presentation will cover some questions that library supervisors, paraprofessionals, and potential library students should ask themselves and each other to be fully informed before they enroll or encourage enrollment in an MLS/MLIS program.

CTLC 2015 Conference Schedule

Pride

3 – 3:20 PM

Outreach and Programming for Our Narcissistic Communities

Carolyn Brewer, Outreach and Instructional Librarian, Tarrant County College – Northeast College

Narcissism has gotten a bad rap. We each have some level of self-serving choices each day. With the current “look at me” selfies, tweets, photos and other social media sites, we have become a community of sharing, or as some say over-sharing. This presentation will highlight outreach and programming ideas to use the “me” factor in boosting program attendance and interest.

3:30 – 3:50 PM

Providing Innovative Access in Delivery Services

Jennifer Stayton, Document Delivery Manager, University of North Texas

Seti Keshmiripour, Service Desk Specialist, University of North Texas

This presentation will discuss the user-centered innovations in resource delivery services being implemented at the University of North Texas Libraries for students, faculty and community members. New services and changes to the request process from user and staff perspectives, highlighting the essential collaboration between different departments, and library locations that enable service success will be discussed.

4 – 4:20 PM

Curriculum Mapping to Support Information Literacy Instruction

Hollie Gardner, User Experience Librarian, Central University Libraries, Southern Methodist University

Elizabeth Killingsworth, Director of Fondren Library and Head of Research Services, Central University Libraries, Southern Methodist University

With the introduction of a new general education curriculum, the Southern Methodist University Central University Libraries (CUL) have begun a process of curriculum mapping in order to support information literacy instruction for undergraduate students. This session will focus on how CUL librarians have implemented a flipped instruction program which provides a 20-minute online assignment prior to face-to-face library instruction.

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Ambition A

10:30 – 10:50 AM

 **Displays that Dazzle**

Tina Freeman, Library Assistant II-Media, Texas A&M University – Commerce

With book displays and bulletin boards you can draw attention to current events, new books, special collections, under-circulated titles and services that are offered within the library that often go unnoticed. Make the most of your library and its collection by promoting your services and collection in a variety of ways that are inviting to your patrons.

11 – 11:20 AM

 **Effective Library Programming on a Shoestring Budget**

Sarah Timm, Public Services Manager, Texas A&M University – San Antonio

Many libraries these days are facing limited budgets, both in the public and academic sectors. This presentation will share the lessons learned in providing successful programming while operating on a shoestring budget and working with non-traditional college students.

11:30 – 11:50 PM

 **A Day at UNT – K-12 Outreach**

Courtney Jacobs, Special Collections Librarian, University of North Texas

The “Day at UNT” program is a collaborative effort between the University of North Texas College of Arts and Science (CAS), the University Libraries, and the Denton Independent School District (DISD) with the overall goal of immersing local 7th grade students in a behind-the-scenes look at University Life. During their day-long visit, the students tour campus with a UNT undergraduate as a guide, eat lunch in Kerr Dining Hall, engage in a college-level history lecture with Dr. Andrew Torget (a 19th century American History scholar), and visit UNT’s Willis Library for hands-on experience with primary source materials related to Texas History and an introduction to research using the Portal to Texas History.

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Ambition A

1 – 1:20 PM

Correlating Instruction with Student Success in the GWLA Learning Project

Zoltán Szentkirályi, Director of Assessment, Central University Libraries, Southern Methodist University

The Greater Western Library Alliance (GWLA) held a conference on student learning outcomes in November 2013 in Las Vegas, encouraging member institutions to send a team of instruction librarians to attend. SMU sent a delegation to the conference and answered the call to participate in the multi-institutional research project. This presentation details the exciting progress that has been made with the GWLA Student Learning Research Project.

1:30 – 1:50 PM

Does Library Use Correlate to Student Success? Presentation of an ongoing project.

Heather Scalf, Director of Quantitative Assessment, University of Texas at Arlington

The University of Texas at Arlington implemented a card swipe access system to the Central Library in the fall of 2014. Data is beginning to be harvested from the campus source to tell us with more accuracy what the usage of the building is, as well as determining visit duration. This talk will include discussion of the design of a database to allow us to link that new data with student success data downloaded from other campus systems.

3 – 3:20 PM

Visualizing Library Data

Sita Periathiruvadi, Coordinator of Research Data and Library Assessment, Texas Woman's University

David Schuster, Director of Library Information Technology, Texas Woman's University

Out of sight, Out of mind! This is sometimes true even with library data. With the increasing amount of data generated in the libraries, identifying key data and displaying it in an easy-to-understand and useable format is becoming essential. The first part of the presentation will introduce the concept of dashboards – what dashboards are, examples of library dashboards, and cost effective ways to create basic dashboards using tools such as Microsoft Excel, Tableau Public, and Google tools. The second part will describe the process of creating initial dashboards at our academic library.

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Ambition A

3:30 – 4:20 PM

 **Fishbowl* 3: Building Competencies for Library Assessment**

*Dr. Ling Hwey Jeng, Professor and Director of the School of Library and Information Studies,
Texas Woman's University*

This fishbowl discussion will seek to answer a series of questions. What does it take for librarians to integrate assessment into their everyday library work? What knowledge and skills are essential to be a highly competent assessment librarian? What knowledge and skills do all librarians need in order to be the integral part of overall library assessment? What resources do library managers use currently to help librarians gain the essential competencies? Come participate in the discussion and provide your insights.

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Ambition B

10:30 – 10:50 AM

 **Impact of Combined Service Desk on Patron Satisfaction**

Carol Hargis, Public Services Administrative Specialist, University of North Texas

Two years ago, in response to student and faculty surveys, Willis Library combined several service desks into one. This presentation will look at statistics gathered prior to and after the combined service desk and includes possible reasons for the results. We can see positives and negatives with the change, yet it is clear the positives outweigh the negatives.

11 – 11:20 AM

 **The Academic Plaza**

Marquel Anteola, First-Year Student Success Librarian, University of Texas at Arlington

Katie Peery, First-Year Student Success Librarian, University of Texas Arlington

The Academic Plaza is located in the Central Library at the University of Texas at Arlington and offers a centralized location to be used by various student support services from across campus to offer extended hours for their services. The idea behind the Academic Plaza, decisions on what services to offer, how partnerships were created, and operationalizing and implementing all aspects will be discussed.

11:30 – 11:50 PM

 **Information Literacy for Apps**

Thomas Finley, Adult Services Manager, Frisco Public Library

App-Advisory is increasingly common at libraries but we might be failing our patrons right when they need us the most- when smartphones and tablets are in just about everyone's hands. Come and learn the basics about Information Literacy for Apps and be prepared!

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Ambition B

1 – 1:20 PM

Managing Change through Teamwork

Coby Condrey, Collection Development Liaison Librarian, University of North Texas

Laurel Crawford, Coordinator of Collection Development, University of North Texas

Erin Miller, Electronic Resources Librarian, University of North Texas

Jennifer Rowe, Social Sciences and Community Engagement Librarian, University of North Texas

The University of North Texas Libraries is implementing a new approach to collection development that requires a fundamental change in the way librarians identify and meet user needs for research resources. The success of the new system hinges on regular assessment, analysis, communications, and collaboration among librarians in research services, access services and collection development. This session examines how the transition to a more inclusive model of collection management has naturally developed into a team-based system.

1:30 – 1:50 PM

Crippling Effects of Monopoly Publishers on Libraries and Response Strategies

Dr. Martin Halbert, Dean of Libraries and Associate Professor, University of North Texas

The financial impacts of steady super-inflationary price increases by monopoly publishers such as Elsevier have had crippling effects on academic research libraries. Promising new alternative strategies for more sustainable forms of scholarly communication have been stymied because of issues involved in revenue generation and ongoing support. This presentation will review the current status of this problem, and the results of the 2014 project *Chrysalis* funded by the Andrew W. Mellon Foundation to examine new strategies for more sustainably supporting scholarly publications and communication efforts.

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Ambition B

3 – 3:20 PM

 **Lessons Learned from Summon Usability Testing**

Lydia Pyburn, Off-Campus Services Librarian, University of Texas at Arlington

Mitch Stepanovich, Arts and Humanities Liaison, University of Texas at Arlington

In the fall semester of 2013, the University of Texas at Arlington Libraries launched the discovery tool Summon. The benefit of using a discovery tool is that it allows users to access a library's collection, from its print collection to its online subscriptions such as e-journals and databases, with a single-search box but users complained of being overwhelmed with the amount of results and irrelevant results. The UTA Libraries conducted usability testing to see how users interacted with the discovery tool. This presentation will discuss the process of usability testing from developing tasks for users to test the functionality of Summon, applying for IRB approval, creating a recruitment form, marketing the survey to students, create a survey for scheduling testing, and assessing the results of the testing.

3:30 – 3:50 PM

 **OJS & OCS at UT Arlington: Diving into the Deep End without a Life Jacket**

Faera Wills, Digital Projects Librarian, University of Texas at Arlington

Is your library ready to embrace open source publishing tools? This presentation will detail the process of: 1) developing an online peer-review journal using free, open-source software called the Open Journal System and 2) developing an online conference site using the free, open-source software called the Open Conference System (OCS). It will include the lessons learned, successes, opportunities, and roadblocks experienced, after hosting two journals and two conferences on the Open Journal Systems (OJS) and the Open Conference Systems (OCS), respectively.

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Ambition B

4 – 4:20 PM

 **How to Create a Library Website with Limited Experience and Your Web Developer Leaves the Day it Drops in Beta**

Krystal Schenk, Web and Digital Specialist, University of Texas at Arlington

Derek Reece, Digital Projects Librarian, University of Texas at Arlington


Ramona Holmes, Department Head for Digital Creation, University of Texas at Arlington

UT Arlington Libraries released a new Drupal website in January 2015, only eighteen months after several members of our web team were still learning basic tools such as CSS! Discussion will include planning, use of SharePoint as a tracking tool and documentation repository, and in-house training of the web team and content editors on the Drupal product. To build this data-driven website, we used CrazyEgg on our prior site and Google Analytics to determine our most used information to migrate to the new site. Hear about how we navigated challenges to a successful deployment without losing our minds.

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Acknowledgements

Cover image

-  “Bicentennial oak tree (*Quercus fusiformis*) in Bob Woodruff Park in Plano, Texas” by David R. Tribble (<https://commons.wikimedia.org/wiki/File:Tree-8772.jpg>)

CTLC 2015 Conference Committee

-  Sean Anderson, Texas A&M University – Commerce
-  Susan Andrews, Texas A&M University – Commerce
-  Stacey Beach, Southern Methodist University
-  Megan Beard, Texas A&M University – Commerce, chair
-  Carol Hargis, University of North Texas
-  Spencer Keralis, University of North Texas
-  Scott Lancaster, Texas A&M University – Commerce
-  Valerie Lutes, Texas A&M University – Commerce
-  Kerry Montz, City of Denton
-  Heather Scalf, University of Texas at Arlington