

Cross Timbers



Library Collaborative

Cross Timbers Library Collaborative

CONFERENCE

Friday, August 16, 2013

University of North Texas Gateway Center
Denton, Texas

www.ct-lc.org



The Cross Timbers Library Collaborative (CTLC) is a new library consortium based in the Cross Timbers region of the United States. CTLC will provide new opportunities for collaboration between libraries in this region. Look to **ct-lc.org** to learn more about CTLC libraries and strategic initiatives they are undertaking.



The 2013 conference is being organized by a coordinating committee that includes UNT (Martin Halbert), UT Arlington (Becca Bichel), Austin College (John West), TWU (Ling Hwey Jeng), UTD (Ellen Safley), and SMU (Mary Boyd).

We would like to acknowledge and thank our conference planning volunteers, without whom this event would not have been possible.

Brianna Alldredge

UNT

Julie Leuzinger

UNT

Matt Butler

UNT

Christine Asberry Milazzo

SMU

Chris Cunningham

UNT

Mary Ann Venner

UNT

And a special thanks to all of our reviewers!



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Friday, August 16, 2003

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9:00 AM-9:50 AM **Keynote**

“Entrepreneurial Strategy for Academic Information Services.”

Dr. David Croson SMU

Banquet Room

10:00 AM-11:20 AM **Session 1**

choose from the following topics:

Strategic Planning for New Library Services

Room 042

Career Development and Librarians

Room 043

Metadata Innovations

Room 047

11:30 AM-12:30 AM **Lunch**

Banquet Room

12:30 PM-1:50 PM **Session 2**

choose from the following topics:

Large Scale Digitization

Room 042

Library/User-Community Partnerships

Room 043

Discipline and Subject-based Service Programs

Room 047

2:00 PM-3:20 PM **Session 3**

choose from the following topics:

Public Service Innovations

Room 042

Digital Humanities and Libraries

Room 043

Archival Innovations

Room 047

3:30 PM-4:15 PM **Concluding Panel**

“Professional Librarians in the 21st Century”

Banquet Room

With Library Leaders from the Cross Timbers Region

Featured Speakers

Dr. David Croson **Keynote Speaker**

Dr. David Croson of SMU will deliver the conference keynote address, entitled “Entrepreneurial Strategy for Academic Information Services.” Dr. Croson is Professor of Strategy, Entrepreneurship, and Business Economics at the SMU Cox School of Business. From 2010-2012, he served as Program Director for the Science and Innovation Policy (SciSIP) program at the National Science Foundation and, in 2012, was the co-chair of the Science Policy Interagency Working Group in the White House Office of Science and Technology Policy.



Debra Hanken Kurtz

Debra Hanken Kurtz is the new director of the Texas Digital Library (TDL), a consortium of academic libraries in Texas that provides shared services in support of research and learning. She will join other noted technology speakers discussing large scale digital library services in Texas.



Session Topics with Presentations & Authors

Strategic Planning for New Library Services

this session includes 3 presentations

10:00am

Room 042

Strategic Planning Using Jim Collins' Good To Great; Or, The Birth Of A Hedgehog

Colleen Scalf UTA

Clint Chamberlain UTA

Building Open Access to Our Heritage

Sarah Lynn Fisher UNT

Andrew Weidner UNT

Ana Krahmer UNT

Library Patron Counts - Measurement and Analysis

Zoltan Szentkiralyi SMU

Career Development and Librarians

this session includes 3 presentations

10:00am

Room 043

The Paraprofessional MLS: Hiring, Engaging, And Retaining Professionals In Paraprofessional Positions

Michelle Hahn SMU

Stacey Beach SMU

Abby Dover SMU

Pay It Forward: Mentoring Library Students For Career Development

Jennifer Cochran UNT

Julie Leuzinger UNT

No More Card Catalogs: College Libraries and Career Readiness

Kent Seaver North Lake College

Joan Mendez North Lake College

Metadata Innovations

this session includes 3 presentations

10:00am

Room 047

Name Authority Control: An Institutional Repository Approach

Laura Waugh UNT

Metadata Innovations Continued

Facilitating Discovery and Long-term Access to Electronic Theses and Dissertations: Notes About Those in Music

Ralph Hartsock	UNT
Daniel Alemneh	UNT
Andrew Justice	UNT

Implementing the Extended Date/Time Format in Digital Collections

Hannah Tarver	UNT
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Large Scale Digitization

this session is a panel discussion

12:30pm	Room 042
Mark Phillips	UNT
Debra Kurtz	TDL
JA Pryse	Oklahoma Historical Society

Library/User-Community Partnerships

this session includes 3 presentations

12:30pm	Room 043
Community Outreach and Academic Libraries	
Angela Johnson	TWU

Finance Gets a Facelift: Building a Trading Center

Sandy Miller	SMU
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Effectiveness of Library Instruction for the UNT-NUML Partnership

Tavish Bell	UNT
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Discipline and Subject-based Service Programs *this session includes 3 presentations*

12:30pm	Room 047
Redesigning Subject Guides: Modeling Information Seeking Behavior	
Andy Herzog	UTA
Gretchen Trkay	UTA

Creating Value Beyond the Library: Best Practices for Embedded Librarianship

Rebecca Barnham	UNT
Cindy Batman	UNT
Erin O'Toole	UNT

Discipline and Subject-based Service Programs Continued

Critical Information Literacy in Psychology

David Goomas El Centro College
Linda Baker El Centro College

Public Service Innovations

this session includes 3 presentations

2:00pm **Room 042**

Coming Together: Elements of a Successful Combined Services Desk

Sarah Abrams UNT
Bethany Hardikar UNT
Susan Whitmer UNT

Graphic Novels for All Ages

Wylaina Hildreth Denton Public Library

Retail Display Principles Applied to Library Book Displays

Elizabeth Weinrich UNT

Digital Humanities and Libraries

this session includes 2 presentations

2:00pm **Room 043**

Digital Humanities: Hidden Connections, Future Directions

James Kessenides SMU

What Are the Digital Humanities and What Do They Want from Libraries?

Jessica Murphy UTD
Spencer Keralis UNT
Rafia Mirza UTA
Laurel Stvan UTA
Kate Engel SMU

Archival Innovations

this session includes 3 presentations

2:00pm **Room 047**

Developing the University of Texas at Dallas University Archives

Ty Lovelady UTD

Curating the Southwest Region's Maps: UNT-UTA Collaborative Project

Daniel Alemneh UNT

Finding a Middle Ground with More Product, Less Process

Bobby Jo Crouch UTD



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