



CROSS TIMBERS LIBRARY COLLABORATIVE 2019 CONFERENCE

Keynote

9:00am - 9:50am

Welcome and Keynote by Jennifer Bekker, Director of Libraries for the Denton Public Library



Keynote: When the Stars Align: Public and Academic Library Collaboration

Jennifer Bekker is the Director of Libraries at the Denton Public Library. She brings 19 years of public library experience, with 16 years in leadership or managerial roles. Jennifer is passionate about the Library's role as an essential part of the local community. She believes that building relationships with the community through outreach, offering classes and events, providing quality resources, and creating welcoming library spaces improves the lives of individuals and families and supports and improves neighborhoods. She enjoys helping individuals in our community discover and experience new things, learn new skills, and enrich their lives through Library resources and services.

Half-Day ACRL Workshop Option

9:00am – 12:00pm

Location: Joyce Thompson Lecture Hall

ACRL: Project Outcome for Academic Libraries

This will be a half-day workshop

Sara Goek

Association of College & Research Libraries

In this interactive workshop, attendees will learn how to use the Project Outcome for Academic Libraries surveys and resources. Project Outcome is a free toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven library program and service areas. The survey topics cover: Instruction, Events/Programs, Research, Teaching Support, Digital & Special Collections, Space, and Library Technology. Project Outcome provides academic libraries of any size the means to easily measure outcomes in those areas and to use that data as the basis for continuous improvements and advocacy.

Participants will:

- Measure meaningful learning outcomes using Project Outcome for Academic Libraries.

- Use the Project Outcome for Academic Libraries toolkit to administer surveys, analyze results, and create reports.
- Understand how other libraries have used outcome data for action.
- Identify challenges and effective means of implementing outcome measurement to improve library services and advocacy.
- Develop an action plan for successfully implementing Project Outcome at your library.

Session 1

10:00am - 10:50am

Location: Special Collections

The Kempner Empire: Establishing Digitization Processes and Workflows for a Large-scale Collection

Christina Kellum

University of North Texas Libraries

With support from the Harris and Eliza Kempner Fund and the Rosenberg Library, the University of North Texas Digital Projects Unit has taken on the job of digitizing the Kempner family's business papers, which span decades. One of Galveston's most iconic families, the Kempner family influenced the social and philanthropic landscape of Galveston, and its members created an expansive economic empire. This presentation will breakdown the procedures created for a collection broken up in yearly batches of roughly 18,000 pages, over six years. The project moves through digitization and metadata creation onto the Portal to Texas History. Providing digitization and international access to the collection is an innovative project, and certainly the largest project of its type in existence. This collection brings forward interests in farming, banking, business, travel, exports/imports and family operations.

Who Wore It Best: Dating Photographs From Clothes

Shelley Gayler-Smith

University of Dallas

This presentation offers a discussion on both men's and women's clothing found in photographs spanning the 1840's to the early 1920's. This is an interactive presentation that will help librarians and archivists better understand previously unknown dates to photographs they may house in their special collections.

Location: Reference Training Room

Automating the Authority Control Process

Stacy Wolf

University of North Texas Libraries

Authority control is an important part of cataloging and there are a variety of methods for providing it, ranging from time-consuming manual processes to the time-saving automated. However, automated processes often seem out of reach for small libraries when it comes to using a pricey vendor or expert cataloger. This presentation will introduce ideas on how to handle authority control using a variety of

tools, both paid and free. The presenter will describe how their library handles authority control, compare vendors and programs, and demonstrate authority control using MarcEdit.

Implement and Maintain your DDA plan in 500 easy steps

Natasha Siu

Sarah Haight Sanabria

Heather Barrett

Southern Methodist University Libraries

Do you remember setting up Demand Driven Acquisition at your library? At Southern Methodist University, we decided that after six years of having our DDA ebook plan in place, it was time to fully reevaluate what we had turned on. With attractive new purchasing models and programs from different vendors, SMU Libraries decided to move forward with implementing DDA through JSTOR in addition to our previous DDA plan primarily through ProQuest. We quickly learned of the endless complications in setting up a DDA program through multiple vendors. While these programs are still ongoing and new issues could arise, this session will cover our lessons learned and what we wish we knew before getting started.

Location: Living Room

Assessing an Academic Library Mentoring Program

Catherine Sassen

Seti Keshmiripour

Erin O'Toole

Karen Harker

Marcia McIntosh

University of North Texas Libraries

A continuous cycle of assessment contributes to the success of a mentoring program, as illustrated in this case study from a large academic library. The Mentoring Competencies Assessment, the Fear of Negative Evaluation Scale, a satisfaction survey, and a focus group are used to assess the program. The assessment results indicate that the program is meeting its goals of facilitating the professional development of protégés, improving mentor competencies, increasing the confidence of participants, and expanding future participation in the program.

Changing Models of Library Practice to Benefit Rural Communities

Dr. Carol Perryman

Dr. Ling Hwey Jeng

Texas Woman's University – School of Library and Information Studies

Rural libraries whose librarians have expertise in digital literacy and a deep understanding of unique communities can be an important part of efforts to improve the quality of life for residents. However, traditional library education does not include the development of students as future leaders of community growth. In this presentation we will describe efforts to build on prior research in the Appalachian region. The MLS/Community Informatics program extends traditional library roles by getting librarians out into their communities, working with community leaders and residents to facilitate needed and wanted change.

Session 2

11:00am - 11:50am

Location: Special Collections

John Rogers and Georgette de Bruchard Photography Collection

Sam Ivie

Margaret Dodson

University of North Texas Libraries

This presentation will focus on the photography of John Rogers and Georgette de Bruchard, held in UNT's Special Collections. The materials discussed will primarily feature the Dallas and Fort Worth region, particularly Dallas development from the 1950s-1980s.

DARTing Across North Texas

Amy San Antonio

University of North Texas Libraries/Dallas Area Rapid Transit (DART)

Dallas Area Rapid Transit (DART) and the University of North Texas (UNT) Special Collections have teamed up to create the DART Historical Archive, which documents its history from August 1983 to their most recent technological endeavors. This presentation will address the building blocks of developing the archive from the ground up, the challenges of partnering with an outside agency or corporation, and the benefit of effective and clear communication which is essential to developing trust and a lasting relationship.

Location: Reference Training Room

Knitting Together Qualitative and Quantitative Data About Your E-journals

Karen Harker

Christopher Hergert

University of North Texas Libraries

When it comes to developing collections, librarians have historically faced the dilemma of providing access to resources that are high quality versus those that are highly-used. The Journal Citation Reports (JCR) is a tool that provides a series of metrics of journal quality or impact for more than 15,000 major research journals. While the validity of these metrics has been regularly debated, there are precious few other tools or metrics that are so easily accessible. We present a method to combine the JCR metrics with that of your local usage to generate comparisons with only a modest amount of work. We will demonstrate this method using both a relational database (MS Access) and a spreadsheet tool (Excel). At the end of this session, you will be able to export data from JCR, clean it, match the JCR journals list with

your own list of ejournals, generate overlap rates by category, and compare external rankings with internal usage.

Creating & Executing a Website Re-Design Simultaneously: A Hyper Rational Approach

Jane Scott

UT Southwestern Health Sciences Digital Library and Learning Center

Can a web redesign project be executed and created simultaneously? Inspired by the architect of the Seattle Public Library's innovative hyper rational process, we embarked on a similar approach to redesign our website in 2017. By harnessing our own web statistics, we were able to make definitive choices about our content and invest in better user experience design and technology. This approach fostered easy adoption and minimal training, while also inspiring innovation and improvement. By identifying core issues and taking the position that our website is a virtual librarian, we were able to determine what systems and products we should implement to maximize that experience. What resulted was a unique and customized site that adheres to our values, experiences, and service standards.

Location: Living Room

The Venn Diagram of Teaching and Librarianship (or, How the MLS Degree Made Me a Better Teacher)

Ashley O'Neill

Southern Methodist University

Information literacy and first-year writing programs are a natural partnership. Most college composition courses include a research component, and collaborating with librarians to teach these important research skills is a logical step. But what if the collaboration went further? This presentation will examine, through anecdotal evidence, how the principles of librarianship and the information literacy framework established by the ACRL can strengthen first-year writing assignments, resulting in better outcomes for first-year students.

Where Does Information Literacy Fit? Mapping the Core

Greg Hardin

Carol Hargis

Brea Hensen

Karen Harker

University of North Texas Libraries

This presentation will cover the current curriculum mapping project at the University of North Texas Libraries. As part of our greater Information Literacy Initiative, this project seeks to improve the capacity of UNT students for critical thinking and the ability to use information effectively with a key aim of the project being to help strengthen core library services to enhance high-impact practices. Through curriculum mapping we are seeking to establish a baseline understanding of the current information literacy practices and needs on campus. We have mapped student learning outcomes on course syllabi to the ACRL Framework for

Information Literacy for Higher Education and the AAC&U Information Literacy VALUE Rubric. With information gleaned from this project, we will know which core courses address which standards and frames, identify gaps in library instruction, and begin to address these gaps through the work of our subject librarians and strategically targeted library instruction.

Session 3

1:00pm - 1:50pm

Location: Special Collections

Building an Invested Student Staff

Tracey Rinehart

Southern Methodist University

How does a manager find, hire, train, supervise, and retain the best student workers. What makes it all work well? What are the ideas for keeping great students productive, happy and a part of the library team? If you supervise students or hope to in the future, this session is for you.

Creating Creators

Jenn Stayton

University of North Texas

This presentation will discuss strategies for working with students to impart project management and content creation skills. Student work drives many library projects, but too often students are not allowed to drive those projects. Instead of relying on their comfort and ability to be contributors, we have challenged them to be creators and are leaving room in our projects for creativity, innovation, and the learning process to take place. The “Student Collaborators Bill of Rights” became a starting point to refine a system of project development and reporting that benefited both student and department. Letting students take the wheel was scary for all of us at first but that risk was worth the reward of seeing them go from cautious participants to confident practitioners.

Location: Reference Training Room

Bringing the Internet Home: Wi-Fi Hotspots in Public Libraries

Katie Combs

Fort Worth Public Library

We are in an age where the internet is a necessity and libraries can meet that need by helping their communities to bring the internet home! In January of 2018, the Fort Worth Public Library began the process of providing Wi-Fi hotspots for their patrons, using a grant from the Fort Worth Library Foundation. The program now provides 200 total Hotspot devices and has been

a massive success in the Fort Worth community. This presentation will discuss choosing vendors that are right for your library, performing data profiles, and programming and marketing for a hotspot program.

Getting Down to Earth with Free Government Resources: Geology

Marna Morland

University of Texas at Dallas

Marna Morland, member of the Government Information Affinity Group, returns with an explosion of free government electronic resources on the topic of Earth Sciences. If you enjoy such topics as astrogeology, hydrology, mineralogy, seismology and volcanology, you will leave the session with a list of resources to explore for hours afterwards. All attendees to the session will receive a booklet of Geology resources and a USB flash drive with ALL the past free government resources presentation booklets!

Location: Living Room

Easing the Burden: Improving Textbook Access & Affordability through Copyright Licensing

Charlotte Vandervoort

Cherie Hohertz

University of Dallas

As the costs of textbooks have continued to rise and academia has been somewhat reluctant to embrace OERs, the University of Dallas Cowan-Blakley Memorial Library and other key university stakeholders have recently entered into a new institutional copyright license called RightFind® to not only improve copyright adherence among faculty but also to combat students' increasing cost of textbooks. The license allows the library and university instructors to share digital files and/or photocopies of large sections/entire works of specific textbooks and other course materials with students through a variety of campus platforms including e-reserves, course management systems, e-course packets, email, and campus intranets. Come and listen to a lively presentation about processes and procedures, average student savings and other benefits, and the challenges we've experienced in implementing this new service.

Building a Coalition for Statewide OER Initiatives in Texas

Lea DeForest

Phillip Anaya

Texas Digital Library and Alamo Colleges District

The Statewide OER Coordinating Committee is comprised of staff members from a variety of academic libraries in the state including community colleges, ARLs, and the Texas Digital Library consortium. The Committee is intended to "bridge the gap" between the OER Summit and a more formal coalition of institutional stakeholders that can act on the priorities set forth at the summit. Since January 2019, the Committee has undertaken the writing of a white paper, investigating further meeting opportunities, and coalition-building and advocacy efforts. This 25

minute presentation will inform participants of the work done by the committee so far, and our planned outreach and activities for the 2019-20 academic year.

Session 4

2:00pm - 2:50pm

Location: Joyce Thompson Lecture Hall

Subject-Based Collection Evaluation: Context, Assessment Strategies, & Enhancement (50 minute roundtable)

Coby Condrey

Karen Harker

Laurel Crawford

University of North Texas Libraries

This panel discussion will review the way collection development librarians at UNT have designed ongoing assessment and augmentation of the research collection in a holistic manner. The approach includes dividing the collection into subjects, creating a means to include interdisciplinary resources, scheduling assessments over time, implementing infrastructure changes in order to use assessment data and analyses effectively, and allocating resources to enhance subject areas by addressing gaps identified during the evaluation process. The program will include examples of completed collection enhancements and conclude with a question-and-answer segment.

Location: Special Collections

Meditative Mandala

Revathi Vaidyanathan

McKinney Public Library

The word “Mandala” is an ancient Sanskrit word meaning symbols of unity and completeness. The principle of Mandala art has been utilized by various cultures around the world as a means of self-expression, spiritual transformation, and personal growth. The process of creating a mandala emphasizes focus and instills a calm mind. The skills learnt by the making of a mandala can be readily applied into one’s life.

Because these projects require minimal resources, libraries can provide their communities with a means to produce art and promote self-care. The McKinney Public Library has incorporated the Meditative Mandala Program, which meets once a week, and has developed an art display and created a program for the tween/teens based on the community’s response.

Wellbeing at the Library: Collection Development and Programming

Susan Whitmer

Suzie Rumohr

Elaine Cox

Pamela Ward

Texas Woman's University Libraries

This presentation describes and justifies wellbeing activities at an academic library. Working in collaboration with the University Wellbeing Director, academic librarians have created a culture that promotes wellbeing at the Texas Woman's University Libraries. The Wellbeing at the Library panelists will describe their experiences creating collections and programming which include the creation of a Wellbeing Collection, yoga sessions during midterms and finals, and eye strain prevention practices for cataloging staff. As libraries evolve with the 21st century by expanding offerings, collection development and programming are keeping pace by taking on new responsibilities to help serve our academic communities.

Location: Reference Training Room

SACSCOC and Libraries: What info do they really need?

Cherie Hohertz

University of Dallas

Every SACSCOC submission must include information about libraries. Whether you're going through your decennial reaffirmation of accreditation, your fifth-year interim report, or submitting substantive change proposals, we'll go over what information needs to be included in each of these reports, best practices for writing the narrative, and how to document the successes of your library.

Location: Living Room

The Art of the Hustle: Getting the Most Out of Your Para-Professional Work

Kayleen Cox

Katie Pierce Farrier

UNT Health Science Center

Becoming a professional librarian requires tenacity, a desire to serve the community, and a diverse professional tool belt. Many promising job listings prefer applicants to have several years of experience, but this can be an obstacle for incoming professionals. MLIS/MIS students often gain experience through internships or practicums, but is this enough? Some students can benefit from their para-professional work in a library where they gain hands-on experience and expand their professional network. For others, volunteering and professional organizations offer a chance to enhance skills from project management to circulation and programming. Students and graduates that come from a non-library background will learn methods for building their professional tool belt, opportunities to give back to the community, and prepare for a professional library career. This presentation will highlight two stories of recent graduates who are hustling to build their resumes and ultimately become professional librarians.

Interviews - From THIS and THAT Side of the Desk

Resa Mai

Fort Lupton Public and School Library

Times, technology and expectations change. Libraries are looking for people who represent the best future for each library's specific needs. No longer are resumes printed in advance, they are fluid and flexible, always representing the needs of the hiring entity. This presentation was created to support and share the skills needed to land your library dream job. The presenter will share best practices on maximizing your job search, the pitfalls to avoid, resume preparation, networking, and follow up recommendations. Whether you are looking for a promotion within your library or looking for your first library job, this presentation will offer suggestions designed to support your next career move.

Session 5

3:00pm - 3:50pm

Location: Joyce Thompson Lecture Hall

Active Learning Classroom Design to Support Innovative Information Literacy Instruction (50 minute roundtable)

Ellen Filgo

Sha Towers

David Burns

Baylor University Libraries

The Baylor Libraries have converted underutilized office/storage space into much needed library instructional space. In light of the growing body of evidence that indicates active learning techniques have a positive impact on students, we saw this as an opportunity to create a premier space that focused on active learning. The design process employed active learning standards from the Learning Spaces Rating System and advanced technology to create a versatile, modern learning space that enables and encourages librarians (and others) to use active learning techniques for instruction. The Active Learning Lab provides a space for librarians to experiment with pedagogical approaches, has generated new partnerships between librarians and faculty, schools, and departments, and has established the libraries as a campus leader in active learning initiatives.

Location: Special Collections

Lightning Talks

Location: Reference Training Room

This Isn't Your Mother's Book Club

Nichole Sala

Melissa Morris-Brame

Spring Branch ISD

In January we integrated a teen book club. What we've accomplished in three months is astounding. Two modern YA novels completed, two Skype author visits, one outing to the largest teen book festival in Houston, TeenBookCo. One reading of 12 Angry Men by 12 Impassioned Women of Spring Woods High School followed by a Skype visit with the Broadway Producer, Lauren Class Schneider. The impact these varied literary experiences has on our students is remarkable. Don't take it from me...let them tell you about it.

Lessons Learned: Implementing a Makerspace with Grant Funding

Nancy Edge

Dennis Miles

Texas Wesleyan University

With a grant from the Texas State Library and Archives Commission, Texas Wesleyan's West Library has implemented the TXWES Makers Lab which caters to varied learning styles, bridges the STEM and humanities fields, and provides patrons with the opportunity to expand skill sets using new technologies. This presentation will discuss the lessons learned while navigating the complexities of grant writing, funding, training, instruction, and implementing a multi-faceted program from the ground up.

Location: Living Room

Adding Some Bam! Pow! Boom! To Your Outreach with Comics

(50 minute roundtable)

John Edward Martin

Coby Condrey

Spencer Keralis

Bobby Griffith

University of North Texas Libraries

This roundtable discussion will cover aspects of outreach with comics & graphic novels collections in an academic setting. Comics are lurking throughout library—in dedicated comics collections but also in government documents, rare or special collections, music collections, and media collections. Over the past two years UNT Libraries has engaged its patrons and wider community through education, outreach, and collection development initiatives using comics & graphic novels as the focus of conversation. Library staff have a comics studies reading group and blog, collaborate with faculty to produce programs, host events and exhibits, maintain social media channels, and routinely recommend and acquire additions to the collection. These efforts have provided a means to keep momentum energetic and discussions active that support teaching, learning and research using materials that may be relatively new to academic audiences.